



OUR
CREDENTIALS

March 2009



Hello & welcome

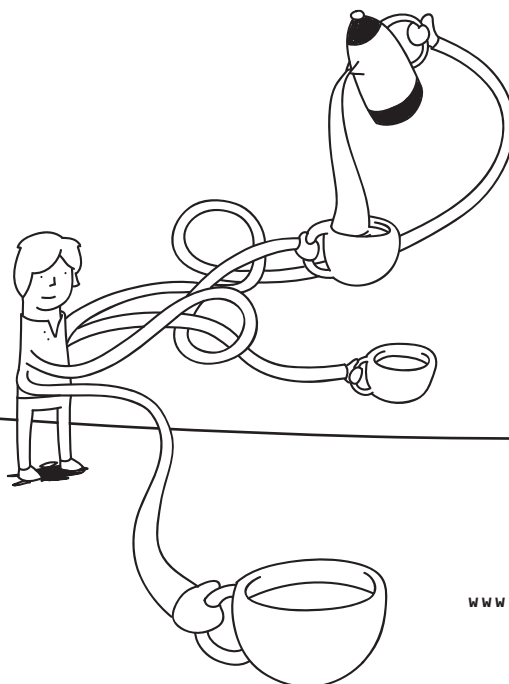
'We are a well established and successful Graphic Design, Web Design and Branding specialist based in the heart of Birmingham. Our experienced, hands-on team, offer first rate customer service and design excellence, no matter what your business needs.'

Isn't that what you would expect us to say?

That, or something like it, just like all the hundreds of other leading design teams all over the country with their 'on time deliverables' and 'proven track record of success'. Well, at ORB we aren't about being the middle-of-the-road and we don't think you are either. Instead, and I know we have only just met, we would rather ask you a personal question.

Does our bum look big in this?

Ok, perhaps that was a bit too personal, but it's a fact that the way we look is on everyone's mind. Studies have shown that over 90% of human communication is non verbal. The way we carry ourselves does much of our talking for us and the exact same set of rules apply to your 'business look' too. We are all visual creatures and most importantly we understand that people are going to judge your business by the way it presents itself, so we will make sure they get the message you want to deliver. In a sense we are here to make sure you know 'what not to wear' and we won't even ask you to get undressed.





WHAT WE DO

With a wide variety of skill sets underneath one roof, ORB are a full service design agency offering:

Advertising

Campaign strategy, creative and artwork ready for publications.

Management of campaign and testing.

Adwords & Analytics

Display your ads on Google and their advertising network. We can help with the setup and getting the most from this.

Artwork

Technical requirements to ensure your printed design looks as good in print as it does on screen.

Branding

Creating or re-launching a brand, image and corporate identity in addition to corporate guidelines.

Database & Content Management Systems

A dynamic content management system that forms an integral part of a website or interactive media, allowing the client access, to make regular updates to specific areas.

Design

Creation and production of all printed media including stationary, marketing collateral and packaging.

Direct Mail

Campaign strategy, design and artwork. Then data, print & mail fulfilment, reliable & cost effective mailing.

Domains, hosting and email

Domain name registration with affordable & reliable email or web hosting services.

eMarketing

We produce bespoke email templates and distribute them for you, or give you the software to do it yourself.

Exhibition

Production of 3D visualisations (renders) for the concept development and final design for print and production.

Flipper pdf's

An innovative way of publishing your magazine on the Internet.

Illustration

Enhance your design with bespoke illustrations.

Photography

Advertising and commercial photography, studio or onsite.

360 degree tours

Combining cutting edge technology with outstanding photographic images to create stunning virtual tours.

Viral Games

Campaign concepts, design, seeding to delivering the results you want to achieve.

Web

Get the most from your website design, combined with great functionality. We have over ten years of experience with Content Management Systems, Flash Animation and Motion Graphics. Working with the latest programming style of HTML, CSS and PHP as well as Flash and Action Script.



ACCREDITATIONS



Business Link Approved Supplier

In July 2008, ORB Creative Limited achieved 'Approved Supplier' status on the Business Link West Midlands Supplier Register (WMSR). The WMSR has revolutionised the way companies and individuals tap into external expertise following its launch at the beginning of April 2007.

As an approved supplier ORB are able to supply our services to clients who are receiving, or looking to receive, funding via Business Link.

So, if you are a business based in the Midlands and have a project in mind, maybe you are eligible for funding?

Maybe, just maybe, this is the proverbial Free Lunch, but you'll never know unless you get in touch.



Recommended Agency Register

ORB are pleased to announce that they have been invited onto the 'Recommended Agency Register 2009'. This put's ORB up there with the 'who's who' of agencies outside of London.

The 'Recommended Agency Register' research the UK market every year so they always know who the best of the best are. They aim to add value and efficiency to your marketing functions by intelligently matching you with the most suitable agencies

WHO WE DO IT FOR

- Adaptable Travel
- BHX Management
- Birmingham City Council
- Bowlerhat Solutions
- Bridgestone Bikers Club
- Busybees
- Cross Hearing Services
- Conference Solutions
- David Lloyd (on behalf of Maddison Media)
- Elite Maintenance
- Enterprise Energy Solutions
- Florprotec
- Goodyear Dunlop (on behalf of Maddison Media)
- Instyle Interiors
- In2tel
- IT Performs
- Joseph Hamilton Seaton
- Lantra
- Leapfrog Day Nurseries
- Maddison Media
- Mayerton Refractories
- MCD Developments
- Metalor
- Morgan Webb Education
- Number 52 The Gallery
- ORME construction
- Oxford Journals
- Rockhouse Training
- Screen WM
- Smarts PR
- SPI Materials
- Stephen Betts
- Sutton Coldfield College
- The Camping & Caravanning Club
- The Health & Safety Company
- Velocity Motorsport
- West Midlands Korfball Association
- Woolimex
- Wrights Plastics



TESTIMONIALS



"We started working with Orb Creative in August 2008. From the very start we were impressed by their enthusiasm, innovative ideas and quick response. In the range of projects (event materials to calendars) that we have worked together on, Rob and the team have been professional, easily accommodating and great value for money... they have also been very patient with numerous copy changes. I would thoroughly recommend them. "

**Gemma Wallace, Communications Officer,
Birmingham City Council**



We have worked closely with ORB for a number of months and approached them to look at our 2008 advertising campaign. Following the original brief we gave to them they took on the challenge and upon presentation delivered some great concepts. The work they put into the projects was of a high standard and we really felt they had a good understanding of our business. The work is always on time and within budget and the campaign itself has been a great success to date recruiting many new members to The Club.'

**Donna Beech - Member Acquisition Manager
The Camping & Caravanning Club**



'Working with ORB is great; they are enthusiastic, responsive and energetic. They understand every need and the thought and creativeness that goes into their work is unbeatable. I believe that our marketing materials are the best yet!'

**Lindsey Coleman - Marketing Manager
Leapfrog Day Nurseries**



Adaptable Travel

'Prior to discovering ORB we worked with a variety of other design companies in order to facilitate our various design requirements including numerous annual brochures, we frequently changed designers in order to keep the designs new and exciting. Since discovering ORB we have been able to build a working relationship based around the fact that their design work is continually stretching the formula, ensuring that our promotional material stays innovative, exciting and fresh. I would have no hesitation in recommending ORB for any design work that you may require. From traditional brochures, web based design right through to company image and logos, they are the best I have found in over 14 years.'

**Ian Webb - Managing Director
Adaptable Travel**



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